

WHEN IT COMES TO VAPING,
PERCEPTION MATTERS.



**EVERYONE
VAPES!**

94%
OF FAIRFIELD STUDENTS
DON'T VAPE!

(In the past month, 2021 FPS student
survey of 7th - 12th graders.)

**If kids think “everyone is vaping”
THEY ARE MORE LIKELY TO VAPE THEMSELVES.**

Did you know the legal age to vape is 21?
Teens may start vaping because they think it’s “cool,” but both nicotine and marijuana are addictive. Every time they vape, they inhale toxic chemicals and other lung-damaging particles.

**PARENTS, YOU ARE MORE INFLUENTIAL ON
YOUR TEEN THAN YOU MAY REALIZE!**

TALK. THEY HEAR YOU.

They do care what you think. Have a conversation today!

CONVERSATION STARTERS

- Do you know anyone who vapes?
- Why do you think they vape?
- Are they vaping nicotine or marijuana?
- Have you ever tried it, if so what did you think of it?



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FLAVORS FOOL KIDS!

DON'T LET TOBACCO COMPANIES
HOOK YOUR KIDS WITH FLAVORS.



THE AMOUNT OF
NICOTINE IN ONE PUFF BAR
IS EQUIVALENT TO

50 CIGARETTES!

Puff Bars come in 17 flavors and are currently
the most popular e-cigarette among teens.

4 out of 5 kids who have ever used tobacco STARTED WITH A FLAVORED PRODUCT.

Flavors like bubble gum, strawberry, mango and cotton candy, are all used to entice teens to begin vaping and to mask the harshness of tobacco. In addition to flavors, vapes can contain high levels of nicotine, which leads to addiction and harms a teen's brain.

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3 FACTS TO KNOW...

- The chemicals in flavors can cause lung damage.
- Disposable vapes, like Puff Bars, are sold at convenience stores and vape shops, are easy to hide and are highly addictive.
- Flavored marijuana vape liquids contain THC, the psychoactive (and addictive) ingredient in marijuana.

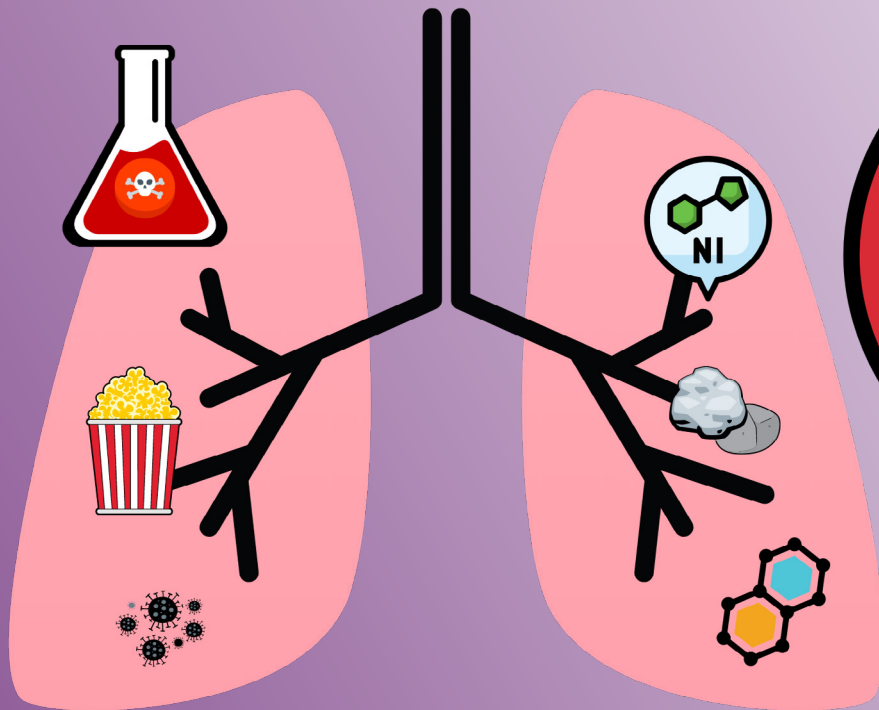


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VAPES AREN'T SAFER!

THEY STILL PUT TOXINS INTO THE LUNGS.



EVERY PUFF CONTAINS...

Nicotine, which is addictive and harms teen brains

Cancer-Causing Chemicals

Diacetyl, a flavor chemical linked to a lung disease called Popcorn Lung

Heavy metals (nickel, tin & lead)

Ultrafine Particles

SECONDHAND VAPOR IS HARMFUL TOO!

If your teen is around friends who vape, they are at risk.

Vapes are not a safer alternative to cigarettes. In fact, vaping increases the chance that your teen will smoke cigarettes in the future. Vapes contain high levels of nicotine, which is harmful to a teen's developing brain. It can also impair circulatory function and it causes addiction.

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3 FACTS TO KNOW...

- Puff Bars contain the same amount of nicotine as 50 cigarettes!
- Illicit vapes can contain harmful substances that could cause medical emergencies.
- Pulegone, a known carcinogen, that was banned from foods in 2018, is a chemical that is still used in mint & menthol vapes.



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